



Press release

PRESS RELEASE | For immediate release

32,500 runners expected at the 33rd edition of the Marathon Beneva de Montréal

Remaining spots available in the 5km and the Mile. Already sold out for the marathon, half-marathon, 10km and 1km.

Montreal, September 2, 2025 – Nearly 32,500 participants are expected at the 33rd edition of the Marathon Beneva de Montréal, taking place September 19–21. With 5,500 more runners than last year, the event continues to demonstrate the exceptional enthusiasm for running, with the marathon, half-marathon, 10km Quebec Breast Cancer Foundation and 1km races already sold out. The 1km will bring together 1,000 mini runners under the age of 12. Those still looking to take on a challenge can register for the Mile Action Sport Physio or the Sports Experts 5km events. The public is also invited to cheer on the runners throughout the weekend and take part in the festive atmosphere.

"We invite everyone to come and cheer on the participants! The crowd's energy and encouraging words are what truly carry runners to the finish line," says **Alex Ratthé**, **Associate Producer of the event**. "Our event is the big celebration that closes out the racing season. Often, it's by seeing others run and feeling the unique energy of the Marathon Beneva de Montréal that fans are inspired to take on a challenge and join the movement the following year."

Once again this year, professional boxer <u>Kim Clavel</u> and Olympian <u>Charles Philibert-Thiboutot</u> will take part as event ambassadors. Kim, who will step into the ring for a world championship fight in Montréal on September 27, was determined to participate in the event to support the Breast Cancer Foundation. Charles, recently qualified for the World Athletics Championships in Tokyo (September 13 to 21), will be back with us on September 18, just in time to step back into his ambassador role.

Festivities for all

Following the success of the new site last year, the Marathon Beneva de Montréal will once again be held at Parc Maisonneuve. Participants in the Mile Action Sport Physio, the Sports Experts 5 km and the 1 km will run directly through this green and iconic setting of the city. Those who wish to get involved in another way can become volunteers or join one of the 16 cheer stations animated by local running clubs. On-site entertainment will also delight young and old with free musical programming on Friday evening, as well as Saturday and Sunday..

A launchpad for elite athletes

Once again this year, elite athletes will have the chance to win scholarships as part of the Elite Program. To help them advance their careers in the world of running, all races except the 10 km and 1 km are eligible for the program. Scholarships ranging from \$200 to \$5,000 and totaling more than \$60,000 will be awarded to the top-ranked athletes in each category. Scholarships are distributed equally between men and women. The Marathon Beneva de Montréal also brings back the Quebec Mile Championship (1.6 km), certified by World Athletics, whose results are eligible for Quebec and Canadian record recognition. The Canadian 5K Championship also returns on Saturday, September 20 for Masters and elite athletes.

Running for a cause

More than 60 charitable organizations are participating in the <u>Run with Heart</u> program to maximize their fundraising efforts. Beneva, title partner, will also award \$25,000 in grants to nine organizations that stand out in different categories. The foundations aim to raise nearly one million dollars.

Event schedule

Details of each event can be found here.

September 19

- Quebec Mile Championship (1.6 km), Men's and Women's categories (elite and age groups)
- Mile Action Sport Physio, open to the public

September 20

- Canadian 5KM Championship, Men's and Women's categories (elite and age groups);
- **1KM**, open to the public;
- Sports Experts 5KM, open to the public;
- 10KM Quebec Breast Cancer Foundation, open to the public.

September 21

- Half-marathon, open to the public;
- Marathon, open to the public.

In the spirit of inclusivity, an adapted sport division will once again allow participants with physical, intellectual or visual disabilities, as well as wheelchair athletes, to take part in all events.

Up next: the 21K de Montréal

Runners will be able to register for the 21K de Montréal and the 2026 Marathon Beneva de Montréal starting Friday, September 19. The event will now take place over two days, April 18 and 19, 2026. Due to the UCI Road World Championships being held in Montréal in September 2026, the Marathon Beneva de Montréal will exceptionally take place from October 9 to 11, 2026.

The Marathon Beneva de Montréal relies on the essential support of public and private partners: Beneva, Action Sport Physio, Sports Experts, Quebec Breast Cancer Foundation, Ville de Montréal, Gouvernement du Québec, Tourisme Montréal, STM, XACT Nutrition, CAMPUS, COROS, PRAISE Endurance, ON, Bière St-Ambroise, Edika, Krispy Kernels, Le Lait, Yoplait Liberté, MadeGood, HARIBO, Supporo, Solem, MarathonFoto, MarsQuest, Athletics Canada, Athlétisme Québec, Parc Jean-Drapeau, planetair.ca, ATPI, Astral, Rythme 105.7, Le Journal de Montréal, Le Journal de Québec and Projetdekip Media.

ABOUT

COURONS MTL

<u>Courons MTL</u> was born from a desire and a vision: to make every race event a destination of choice for runners from all over the world, and to bring the community together through large-scale events. Founded by a group of entrepreneurs and enthusiasts, the organization aims to be the benchmark for running in Québec's metropolis. The team produces the <u>Marathon Beneva de Montréal</u> and the <u>21K de Montréal</u>.

BENEVA

Created by the coming together of La Capitale and SSQ Insurance, Beneva is the largest insurance mutual in Canada with more than 3.5 million members and customers. Beneva employs over 5,500 dedicated employees: people looking out for people. Its human approach is rooted in mutualist values that are shared by its employees. With \$25.2 billion in assets,

Beneva positions itself as a major player in the insurance and financial services industry. Its head office is located in Quebec City. For more information, please consult beneva.ca.

GROUPE TONIC

Groupe Tonic organizes and produces high-impact sporting events that generate strong emotions, fostering connections between enthusiasts, elite athletes, and the general public, while showcasing Québec and Canada on the international stage. Its flagship events include the Grands Prix Cyclistes de Québec et de Montréal, the Marathon Beneva de Montréal, the 21K de Montréal, the UCI Road World Championships Montréal 2026, as well as the Montréal Beach Pro Tour, a Canadian stop on the prestigious international beach volleyball circuit. With this initiative, Groupe Tonic strengthens its commitment to diversifying Montréal's sports event offering, with the goal of elevating the city's profile on the global stage.

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